## **Privacy Policy**

### Introduction

Bhu Rakshak Agrotech ("we," "our," or "us") values the privacy of our customers and website users. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to protect it. By using our services or accessing our website, you consent to the terms of this Privacy Policy.

#### Information We Collect

We may collect the following types of information:

## **Personal Information**

- Contact Details: Name, address, phone number, and email address.

- Payment Information: Credit card details or bank account information for processing payments.

- Identification Information: Government-issued ID or other identification documents for verification purposes.

#### Non-Personal Information

- Technical Data: IP address, browser type, operating system, and other technical information collected through cookies and similar technologies.

- Usage Data: Information about how you use our website, products, and services.

# How We Use Your Information

We use the collected information for the following purposes:

- Service Delivery: To provide, manage, and improve our products and services.
- Communication: To send you updates, newsletters, and promotional materials.
- Transactions: To process your orders and payments.
- Customer Support: To respond to your inquiries and provide customer support.

- Compliance: To comply with legal obligations and protect our legal rights.

# Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:

- Service Providers: Third-party vendors who assist us in providing our services (e.g., payment processors, delivery services).

- Legal Authorities: When required by law or to protect our legal rights.

# Data Security

We implement appropriate technical and organizational measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

# Your Rights

You have the right to:

- Access: Request a copy of the personal information we hold about you.
- Rectification: Request correction of inaccurate or incomplete information.
- Deletion: Request deletion of your personal information.

- Objection: Object to the processing of your personal information under certain circumstances.

To exercise these rights, please contact us using the contact information provided below.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. Your continued use of our services after any changes take effect will constitute your acceptance of the revised Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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